The time of isolated solutions is over

Construction elements dealer uses dealer software by 3E Datentechnik GmbH

Especially in the trade sector, most construction elements dealers still use too many solutions in their day-to-day business: Different software solutions for ordering windows, the use of other programs for ordering shutters and accessories, and a separate solution for installation planning. All too often, this describes everyday life in the construction elements trade. "As a result, many businesses miss the point and the opportunities of digitization," says Heiko Steffens, Sales Manager at 3E Datentechnik GmbH.

The construction elements dealer Pawel Szulzyk now has only one solution in use and has been able to significantly increase his productivity. Szulzyk, a construction elements dealer in Mettmann near Düsseldorf since 2004, had been looking for this all-in-one solution for a long time. The company also produces roller shutters and has its own fitters. Other trades are also handled, if it is suitable and the customer wants it. In the past, Szulzyk used several solutions for this purpose. Some things were still done manually and working on the PC was characterized by time-consuming copying and pasting.

Based on a recommendation of his main supplier, Szulzyk came across the 3E-Look software for dealers. The solution is based on the established industry solution but is completely tailored to the retail sector in terms of functionalities. He was particularly impressed by the solution's consistency, which would allow Szulzyk to handle not only windows but also other trades, such as dry construction. Szulzyk decided to work with the all-in-one solution.

"All requirements are fully met"

"If you work with many different solutions, it is often difficult to keep track of everything. Data has to be entered multiple times and stored in different places. In smaller companies, it is also a problem that data from different applications is sometimes stored locally and information is not always available where it is needed. With 3E-Look, we have a central database in a single application with information that can be retrieved at any time. The functionalities completely meet our requirements," concludes Szulzyk.